

How the **Internet of Things**
is transforming **STR Property** efficiency,
security, revenue generation
and profit potential.



Lin^xSTR

Revolutionizing Property Management With IoT



What We Do at LinxSTR

LinxSTR serves property managers and STR owners to leverage the immense potential of the IoT. We will install a small electronic box (hotspot) in the property that will enable the home to be connected to Helium's IoT network. LinxSTR partners with property managers and pays up to \$100/month per property to help build the IoT network.



Jerry Conti
Founder & CEO



Bob Quintana
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linxSTR.com

Message from the Founder

Technology integration is at the heart of the latest transformation of the STR marketplace. Today, savvy property managers and even individual owner-operators know that competitive success depends on the efficiency of fully integrated technology. That's why I'm so excited about our latest offering, LinxSTR, which positions property managers to profit from IoT (the Internet of Things), the "next big thing in STR's."

Soon, low-frequency, long distance data networks will power billions of devices in millions of homes and buildings around the world. Such devices enable the Smart Homes of the future in ways that will become attractive to STR property managers and STR owners. They will all run on IoT networks because the cost of data transfer is 100x less expensive than on high-speed cellular/internet networks.

In the years to come, you'll seamlessly manage all STR business operations remotely, collecting data from multiple devices and applications in real time, dramatically increasing your efficiency and adding new revenue streams to your managed properties.

LinxSTR is an efficient entree into the IoT world that pays property managers up to \$100/month per property, to help build the IoT network. It provides property managers with an entry point to build upon the network growth just like cellular and Internet did before.

Read on to learn how IoT will transform STR property management and increase profits to your bottom line.

Jerry Conti

Founder & CEO



4 Ways IoT Solutions will Revolutionize Property Management

The real estate and property management environment hasn't always been as quick to evolve as other industries. However, now that IoT technology is entering the marketplace at a rapid pace, property experts are discovering the opportunities presented by tech. IoT, or the Internet of Things, is all about facilitating connections. With IoT technology, you can link Wi-Fi, smart devices, beacons, and more.

1 AUTOMATION

IoT devices can track usage levels of utilities such as water, electricity, power monitoring sensors, for usage of everything from bikes and scooters to extra pool heat. Taken together, these enhancements create meaningful cost savings and operational efficiency for managers. Devices can track usage of commodities like food, cleaning supplies and alert staff when re-supply is needed. IoT devices can alert managers of problems such as water leaks and provide early fire detection.

2 ANALYTICS

According to Real Manager (2021) 43% of property managers believe IoT will have a massive impact on how they run their businesses. Powerful IoT sensors in properties will provide real-time analytical data to managers. With this data, managers can both spot current trends such as energy usage, as well as predict future problems that could lead to expenditures that may be avoided or solved earlier at a lower cost.



USER EXPERIENCE

3

IoT devices can provide numerous user benefits that properties without IoT cannot. One example is 'smart security', which enables guests to program alarms based on when they plan to leave and return to the property. Another example is enabling guests to rent things like sports equipment by the hour, which adds additional revenue generation to managers.



SMART HOMES

4

With IoT, property managers can receive alerts when an issue is detected with electrical, plumbing, heating or cooling systems. This allows the property manager to take action and eliminate potential problems before they grow into much more expensive issues. Some IoT tools can even directly send notes to staff about tasks that need to be done after an issue is detected.

Source:
Guest Blogger on May 26, 2020
For complete article go to linxSTR.com/guestblogger



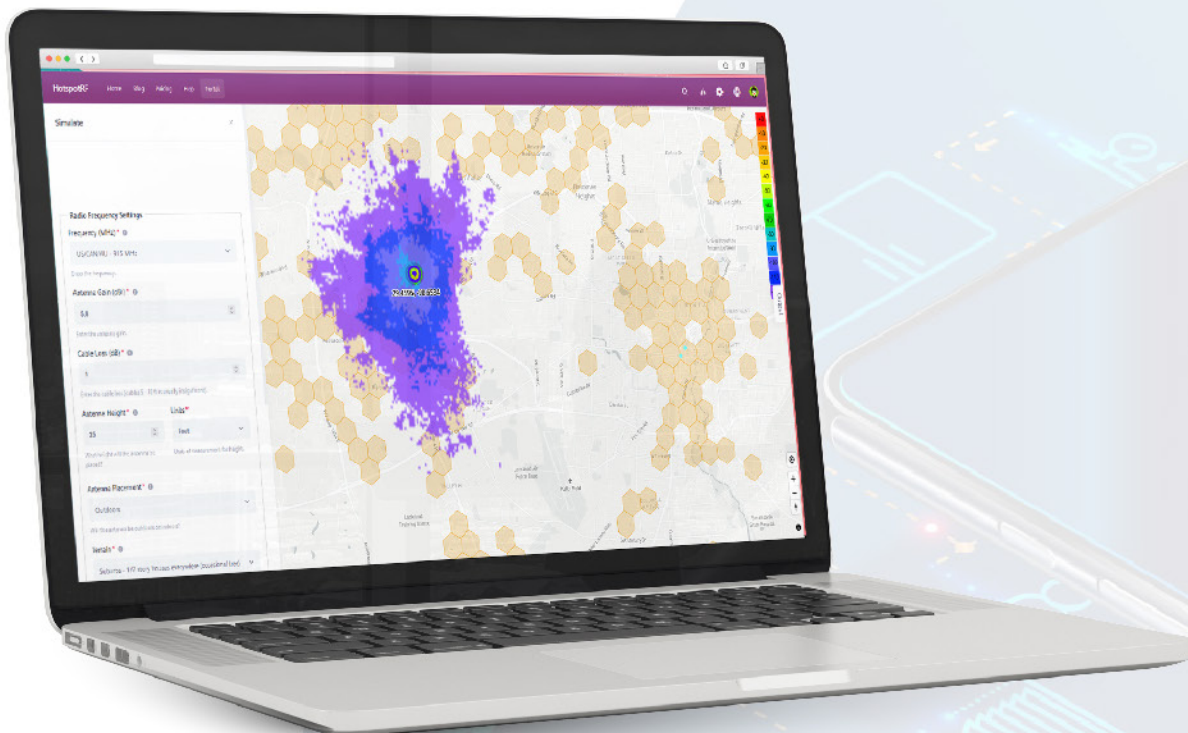
“Internet of Things is transforming the everyday physical objects that surround us into an ecosystem of information that will enrich our lives. From refrigerators to parking spaces to houses, the Internet of Things is bringing more and more things into the digital fold every day, which will likely make the Internet of Things a multi-trillion dollar industry in the near future.”

- PricewaterhouseCoopers report

“The internet is no longer a web that we connect to. Instead, it’s a computerized, networked, and interconnected world that we live in. This is the future, and what we’re calling the Internet of Things.”

- Bruce Schneier

We use advanced software to identify the best locations for IoT



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LinxSTR's professional installation team guarantees prompt installation and minimal interruption with the operation of your STR properties.

Standard installation and Hotspot configuration generally takes less than an hour. When exterior antenna installation is required, our installation team can schedule appointments at your convenience when the property is unoccupied. Once installed and properly configured, the device manages itself and rarely needs servicing. In the event that the Hotspot does require servicing our team will schedule for prompt servicing.



Top IoT Devices Used in STR Homes Today

1. Voice Command apps like Alexa and “Hey Google”
2. Household supplies inventory maintenance and instant ordering
3. Remote door locks and doorbell answering
4. Remote HD monitoring cameras & noise sensors
5. Remote voice activated lighting controls
6. Remote air quality monitoring
7. Remote temperature control
8. Smoke alarms with remote notifications
9. Water leak detection
10. IoT device security to prohibit identity theft, malware or spying





Getting started is free, fast and simple.

Step 1

Go to [linxSTR.com/submit](https://linxstr.com/submit) and enter your property addresses or upload a CSV or Excel Spreadsheet.

Step 2

Our professional team will analyze each property using specialized software to qualify locations.

Step 3

One of our representatives will reach out to you and schedule a review call to discuss next steps.

1-833-LINX-STR

1-833-546-9787



linxstr.com/submit

About Helium

Helium is the largest and fastest-growing IOT network in the world. In just 26 months, Helium has built a functional, yet limited, network of more than 200,000+ hotspots which are the nodes of the Helium blockchain. These hotspots also serve as wireless base stations for the IoT network in over 3,800 cities around the world.

Helium is backed by major investors from both Silicon Valley and Wall Street, with total invested capital of more than \$175 million dollars. Helium's market leadership is grounded in significant proprietary technology that enables scalability of the network while protecting the value of each hotspot and the Helium HNT cryptocurrency.



helium



Amir Haleem
CEO & Co-Founder



Marc Nijdam
CTO



Frank Mong
COO

Massive, Decentralized Connectivity

Hundreds of companies and thousands of developers are already building the world's largest, and fastest growing LoRaWAN network.

Thousands of existing solutions, sensors, devices and gateways can be easily configured to run LongFi - a powerful blend of LoRaWAN and blockchain technologies.



coindesk

Forbes

TIME

FORTUNE

Decrypt

FASTCOMPANY

FAQS

Q: What happens if I am no longer managing a property where a hotspot is installed?

A: The hotspot will remain with the property if reconnection to the internet is possible. If not, LinxSTR will pick up the equipment.

Q. How soon can a hotspot be installed in our properties?

A: Installation will begin on or before January, 2022. We will install on a first-come-first-served basis.

Q: What exactly is this “hotspot” device?

A: The hotspot is a small 8x8 inch, quiet device that enables a small fraction of the high-speed Internet servicing the host property to be utilized for data transfer through the Helium IoT network.

Q: How much power does the hotspot consume monthly?

A: The hotspot consumes a tiny portion of energy monthly, generally less than \$1/month. The device uses about 3 gigabytes per month of Internet, about the same as one streaming movie. Energy costs are about the same as one LED light bulb.

Q: How does the hotspot connect in a home?

A: The device is connected to the internet router and at times may also require an outdoor antenna. In such cases, LinxSTR arranges for installation and covers all costs.





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